

# TRUTH ABOUT TRADE & TECHNOLOGY 2009

## Key Highlights in 2009:

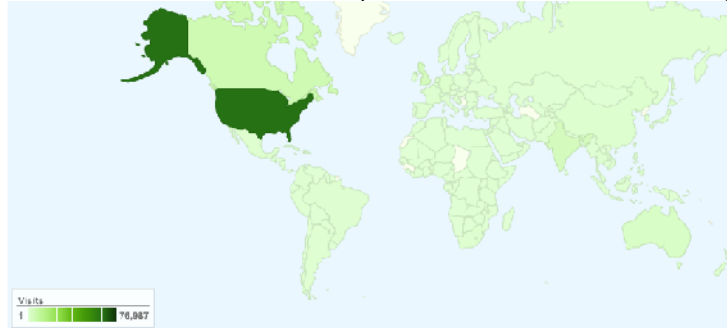
- **Global Farmer to Farmer Roundtable** – 4<sup>th</sup> annual event in conjunction with World Food Prize – since 2006 more than 60 small and large scale farmers from over 30 countries and 6 continents have attended and networked.
- **2009 Kleckner Trade & Technology Advancement Award** – Jim McCarthy from Ireland 3<sup>rd</sup> recipient.
- **Global Farmer Network** – continued communication, utilization and expansion of networking for the international attendees of the Global Farmer to Farmer Roundtable.
- **Website** – 50+ languages available and Twitter strengthening global usage and distribution.
- **Media** – TATT, Board and Global Farmer Network members utilized for video, podcasting, television, radio, media tours, speaking, education, and media outlets such as Reuters, Forbes.

## Coming in 2010:

- *Further enhancement and utilization of website media center video and social networking*
- *Utilization of Global Farmer Network members in biotech and trade issue messaging and outreach*
- *Global Roundtable expansion with regional events opening new networks and messaging*
- *iPhone application- keeping with TATT's history of being at the front edge of technology*

## WEBSITE ACTIVITY - 2009

- 313,159 page views / 126,852 visits / 99,661 unique visitors / 201 countries / 94 languages



126,852 visits came from 201 countries/territories

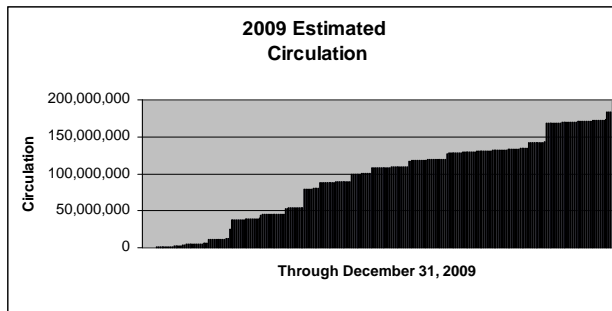


126,852 visits came from 9,080 cities

- **Website redesign** – powerful and dynamic platform with re-freshened visual appeal and utilities.
- **Translation** – website can be read in about 50 languages, including Arabic, Chinese, and Spanish.
- **Mobile website** – specifically designed for better utilization on mobile and smart-phone platforms.
- **Biotech Acreage Counters** – TATT website's unique planting and harvesting counters continue to show the demonstrable growth in biotech crops internationally.

## MEDIA ACTIVITY

The TATT weekly column is also posted to **AgWeb.com**, part of the **Farm Journal Media** family with over 125,000 registered users. **Farms.com** with over 20,000 registered users also regularly posts the articles as does the **Copenhagen Institute**, a free-market think-tank in Denmark. A number of groups such as **Checkbiotech.org**, **AgBioWorld** and **AGBIOS** in Canada often link. Trade Policy Analyst Ross Korves' weekly economic analyses are often utilized by a number of groups as well. Podcast are available through the TATT website and iTunes.



- **ABC News (US)** – Tim Burrack interviewed at his Iowa farm on July 2 for the "Focus Earth with Bob Woodruff" program - a weekly eco-newscast for **Planet Green**, **Discovery Communications** 24/7 eco-lifestyle network.
- **Australian Broadcasting Corp** – 'A renewed call for Australia to look at GM crops' Dec. 21 quoted Jeff Bidstrup (2008 recipient of Kleckner Award).
- **ABC Rural Report (Australia)** – Bidstrup quoted May 20 in 'Global grain growers join forces on GM wheat'.
- **Adelaide Advertiser (Australia)** – Wayne McKay quoted in 'Carbon control gives crops a helping hand' Feb. 4.
- **AgAlert** – 'Technology helps growers battle frost, other challenges' includes Ted Sheely and son May 20.
- **AgBioView** – both John Reifsteck's 'The Business of Farming' and Ross Korves' 'Biotech Crop Debate Goes On' were in the Nov. 20 update.
- **AgBioView** – included 'Great Expectations' by Maria Gabriela Cruz (Portugal) Feb. 3 and 'Expansion of Biotech Crop Plantings in 2008' by Ross Korves on Feb. 27.
- **AgProfessional.com** – posted 'Agricultural Biotechnology's Contribution to Improving the Standard of Living of Farmers Around the Globe' by Korves on Jan. 28.
- **Agri News** – Burrack quoted July 14 in 'Corn growers not happy with climate change legislation' and 'Analyst sees opportunities for beef in Asia' on 7/12 featured Ross Korves.
- **Agri News Online** – Korves quoted in 'Conferees Dispute Land Use Change Assumptions' on Sept. 10.
- **Agricultural Business Council of Kansas City** – group's January newsletter included a portion of analysis from Korves as 'Credit Crunch Pushes Traders to Government Programs'.
- **AGWEEK** – used 'Biotechnology increasing yields' by Korves on March 9. Terry Wanzek was featured March 23 in 'Sustainability: A Marketing Lever?'
- **AGWEEK** – 'Ag bills among big-budget whipsaws' on Feb. 16, Wanzek's support for N. Dakota resolution (HCR3028) that would ask Congress to support "responsible use of the beneficial qualities of biotechnology".
- **AgWired** – 'Truth About Trade and Technology Honors Irish Farmer' October 14.
- **AgWired** – 'Pontifical Academy Approves Genetically Modified Crops' based on Wanzek piece June 26.
- **Angus Journal** – 'Feeding the World: Global beef demand is poised for growth. Will the U.S. step up?' in the September 2009 edition was based on TATT analysis by Korves.
- **Associated Press** – Wanzek was quoted in 'ND mulls tougher regs of farm chemical application' on Feb. 23 – the wire piece was also used by other sources including **MSNBC.com**.
- **BIO – Earth Day Media Tour** – Fred Yoder (Ohio) did a satellite media tour April 17 with 21 media bookings on television and radio across the country – both live and pre-taped. The theme was "How Biotechnology Is Helping to Create a Greener World". He also posted a blog at 'What Can Biotech do for you?' on April 22. List of interviews: WVUE Fox-TV New Orleans; KMGH ABC-TV Denver; WWL CBS-TV New Orleans; KRIV Fox-TV Houston; WCJB ABC-TV Gainesville, FL; CBS Radio, National – 'Tell Rochelle'; WKMG CBS-TV Orlando-Daytona Beach; KCMN Radio AM Colorado Springs-Pueblo; KUSA NBC-TV Denver; KFNN Radio AM – Phoenix; Voice of America International News; KMA Radio AM Omaha, NE; WITI Fox-TV Milwaukee, WI; KRQE CBS-TV Albuquerque-Santa Fe, NM; KNX Radio AM Los Angeles; WTOL CBS-TV Toledo, OH; KCPQ Fox-TV Seattle-Tacoma, WA; KRLA Radio AM Los Angeles; WFNC Radio AM Raleigh-Durham, NC; WVNU Radio FM Cincinnati, OH; WDIS Radio AM Boston.
- **BioDigest** – John Reifsteck is featured in the video "Biotech and Farming" posted Oct. 8.
- **Brazil Rural Show** – Reifsteck spoke and did media interviews on GM crops in Sao Paulo, Brazil February 9-12 - interviewed by 17 journalists from top media, 10 TV broadcasts (Globo TV, RPC, Ric TV, Canal do Boi, CATV, Band, CGN, TV Fag, TV Educativa, TV Campos Gerais, TV Araca); 3 Radio (CBN, Radio Colmeia, Radio Capanema); 5

Newspapers (O Parana, Gazeta do Parana, O Presente, O Para, A Cidade); 1 Magazine (Dinheiro Rural); 2 Websites (Pagina Rural, Agrolink).

- **Brazil Farm Show** – Tim Recker (Iowa) presented and was interviewed March 16-20 on Bt corn use in US and refuge areas: Diario Da Mania; Journal Cotrijal; O Nacional; Folha De Londrina; Gazeta De Santa Cruz; Agrolink (web); Gazeta (web); Band (radio); TV Contrijal.
- **Brownfield** – ‘Irish farmer wins Kleckner Award’ on Oct.14, includes audio of interview. ‘Pushing for biotech-based crops in Europe’ also ran Oct. 22.
- **California Farm Bureau Federation** – ‘Speakers seek common ground on water issues’ from Feb. 11 covered 47th annual California Irrigation Institute conference where Ted Sheely spoke.
- **Christian Science Monitor** – quoted Reifsteck Dec. 21, ‘More herbicide use reported on genetically modified crops’.
- **Des Moines Register** – ‘Going with ‘buy American’ a big mistake’ by Kleckner Feb. 10.
- **Des Moines Register** – ‘Imagine if everyone gave up eating meat’ by Reg Clause on Dec. 31.
- **Des Moines Register** – ‘World Food Prize visitors forge key global connections’ on Oct. 17 covered in part the TATT Global Farmer to Farmer Roundtable and participants, including pictures of Louise Staley from Australia and Rajesh Kumar from India.
- **Des Moines Register** – Oct. 25 column by Philip Brasher and Dan Piller featured Burrack column, ‘Genetically modified corn cast as villain in episode of ‘CSI’.
- **Des Moines Register** – ‘Borlaug had passion for baseball, too’ Sept. 18 by Kleckner.
- **Des Moines Register** – ‘To combat hunger, listen to farmers’ on Oct. 12 from Boote.
- **DTN / The Progressive Farmer** – ‘Bad Year Over, Ag Looks to Modest Gains in 2010’ on Dec. 24 quoted Sheely in a reprint from the Dec. 22 Hanford Sentinel (CA).
- **DTN / The Progressive, Market Matters Blog** – Pat Hill, DTN Markets Editor quoted Korves May 26 in ‘Doubts Remain about GM Wheat’.
- **Farm Futures** – DC Dialogue Blog ‘Why ‘Buy American’ is a bad idea’ on Feb. 2 quoted Korves.
- **Farm Futures** – Korves quoted in ‘Feed Grains Demand: Our Best Overseas Customers’ Apr. 13.
- **Farm Futures** – Korves was quoted in ‘Why protectionist policies don’t work’ in The Very End editorial column by Mike Wilson for the March 2009 edition.
- **Farm Press** – ‘Jim McCarthy: Kleckner award winner’ ran November 10 in various editions.
- **Farm Press** – Dec. 10 piece by Forrest Laws ‘Environmental groups – bogus information’ referenced Reifsteck’s column “The Business of Farming” from Nov. 20 and also quoted Korves.
- **Farm Progress; The Farmer-Stockman** – “Cotton States Struggle In Keeping Acres From Corn And Beans” on Jan. 7 quoted Sheely.
- **Farm Weekly – Australia** – ‘Greenpeace GM forum draws ire’ on Mar. 13 referenced the Producers Forum efforts speaking against the extremist group. They also put out a press release ‘Last gasp for GM stunt’.
- **Farm World** – Burrack quoted Apr. 2 in ‘Mexico threatening stiff tariffs on U.S. products.’
- **FarmPolicy.com** – Feb. 26 update included the quotes from Korves in Reuters.
- **Farms.com** – posted ‘Potential for the Trans-Pacific Partnership’ by Korves.
- **Farms.com** – Korves’ ‘USTR Kirk in Russia’ posted June 12; ‘Trading Food or Controlling the Land’.
- **FarmWeek** – Kleckner quoted June 11 in ‘Trade, climate, and biotechnology ‘intertwined’” and also Boote in ‘Biotech wheat back on the table?’
- **FarmWeek** – Illinois Farm Bureau used ‘Great expectations of world’ Feb. 18 by Gabriela Cruz (Portugal).
- **FarmWeek** – Illinois Farm Bureau used Burrack’s ‘Fool’s flu spreading as rapidly as H1N1’ May 13.
- **Feedstuffs** – ‘U.S.-EU beef hormone deal hinges on details’ by Korves on May 9 and included in their FoodLink email update.
- **Fifteen, MIT Sloan School of Management** – ‘Sloanies in Tractors: The First Ever Field-to-Fork Agribusiness Trek’ on May 12 covered the Boston student’s trip including a visit with Terry Wanzek.
- **Food Safety Network** – ‘CSI “Bad Seed” Episode Raises Cane’ on Oct. 27 based from Burrack piece.
- **Forbes** – ‘Feeding The Hungry’ by Wanzek on the Vatican supporting genetically modified crops June 26.
- **Forbes** – ‘Fool’s Flu: Protectionist bans are deadly too’ by Burrack appeared April 30.
- **Forbes** – ‘Great Expectations For Obama’ by Gabriela Cruz (Portugal) April 2 while the President was in Europe.
- **Forbes** – ‘Profiting From Panama’ by Burrack about the FTA appeared June 10.
- **Forbes Magazine** – Terry Wanzek and John Reifsteck were both quoted in “The Planet Versus Monsanto” that was posted online 12/31 and is in the January 18, 2010 magazine edition.
- **Forbes** – ‘A Genetically Modified Proposal’ by Jim McCarthy (Ireland) ran Oct. 26.
- **Ft. Dodge Messenger (IA)** – ‘Climate change- Ag advisor: It doesn’t matter what one believes’ quoted Horan May 17.
- **Hanford Sentinel (CA)** – “Economy has cotton farmers in crisis mode” on Jan. 8 quoted Sheely.
- **High Plains/Midwest Ag Journal** – “Corn crop second largest in history despite adverse year” quoted Burrack Jan. 16.
- **High Plains/Midwest Ag Journal** – Horan quoted Apr. 10 in ‘Who is going to participate in the new ACRE program?’
- **Hoosier Ag Today** – audio interview Kleckner ‘Agriculture Left Out of Obama Cuba Policy’ on Apr. 14.

- **Illinois Farm Bureau RFD Radio** – Kleckner interviewed March 4 on issue of trade with Cuba.
- **Illinois Farm Bureau RFD Radio** – Korves was interviewed on January 6.
- **Iowa Farm Bureau Spokesman** – ‘Russia’s natural gas ply shows need for comprehensive energy policy’ by Horan Feb. 11.
- **Iowa Farm Bureau Spokesman** – Kleckner’s ‘Blaming obesity on free trade: that’s ridiculous’ Oct. 7.
- **Iowa Farm Bureau Spokesman** – Wanzek’s ‘Biotech gains vital for farmers and environment’ on June 10.
- **Iowa Farm Bureau Spokesman** – Korves’ ‘Ag investments key to solving world hunger’ July 15.
- **Iowa Farmer Today** – ‘lowans of influence’ on Sept. 23 listed Dean Kleckner as one of the most influential people in Iowa agriculture the past 25 years. Bill Horan and past board members also considered.
- **Iowa Farmer Today** – Kleckner quoted Sept. 16 in ‘Nobel Prize winner Borlaug dies’, also in the Farm & Ranch Guide and Agri-View.
- **Iowa Farmer Today** – Kleckner quoted in ‘Trade issues dominate world market Apr. 5.
- **Kiplinger Letter** – interviewed Korves regarding trade prospects in 2010.
- **KMEG TV – Sioux City, Iowa** – Burrack interviewed March 13 from 2009 Commodity Classic.
- **KRVN Radio – Lexington, NE** - Korves interviewed Mar. 11 as follow-up to comments in Reuters Feb 25.
- **Mason City Globe Gazette (IA)** – retrospective piece ‘Dean Kleckner still talking agriculture’ ran on June 14 and Waterloo – Cedar Falls Courier used on June 16 as ‘Retired Farm Bureau president still talking agriculture.’
- **Meat Trade News Daily** – used Reg Claus column as ‘UK-Paul McCartney gets it wrong’ on Dec. 29.
- **Midwest Agnet** – ‘Increasing Crop Yields is Topic for International Farmers at U.S. Roundtable’ Sept. 30. Also posted to KTIC Radio (NE), KRVN Radio (NE), and in Farm Press.
- **Midwest Agnet** – “Iowa Corn Growers Credit Improved Hybrids for 2008 Crop Yield Results” quoted Burrack Jan. 12.
- **Minnesota Farm Guide** – ‘Trade issues dominate world market discussions’ Apr. 27 quoted Kleckner.
- **Panay News (Philippines)** – ‘GMO Safe for Humans and Environment’ May 18 referred to Rosalie Ellasus receiving Kleckner Award.
- **Reason Online** - Ronald Bailey’s blog on Oct. 29 ‘CSI Miami Science Fiction – FrankenFood Disinformation’ referenced Burrack’s column ‘Unreality TV – the BS in CBS’.
- **Red River Farm Network** – ‘Biotechnology Called Vital to Agriculture’ May 26 on Wanzek at BIO 2009.
- **Reuters** – Carey Gillam interviewed Mary Boote prior to the World Food Prize and Global Farmer to Farmer Roundtable. Moderator Dr. Robert Thompson was also interviewed twice by Roberta Rampton.
- **Reuters** – Boote quoted in ‘Special Report – Food: Is Monsanto the answer or the problem?’ ran internationally starting November 11.
- **Reuters** – Korves quoted Feb. 25 in both ‘Obama farm subsidy cut won’t revive Doha: experts’ and ‘Obama reignites fight over U.S. farm subsidies’ - used by numerous sources including the Washington Post US-Politics Summary, The Boston Globe, Yahoo! News.
- **RFD-TV** – Ross Korves appeared June 15 on ‘Commodity Wrap’.
- **Rural News Group (New Zealand)** - editor interviewed Kleckner March 19 primarily on trade policy and perceptions toward the U.S. from abroad.
- **Rushford Report** –Korves quoted in a piece on the ‘buy American’ clause.
- **Russian TV** – interviewed Ted Sheely about modern ag technologies at his farm in California on December 14.
- **Siemens Says** – Canadian commentator posted Korves analysis July 31 ‘Canadian Hog Plan’.
- **Siemens Says** –posted and commented April 24 on ‘Hot Air – Global Warming Stinks! Are Cow Farts Destroying the Climate??’ about Carol Keiser’s column.
- **Siemens Says** – posted Rigolizzo’s ‘Food Safety 101’ June 5, ‘Declare Trade Peace’ by Kleckner June 12.
- **Siemens Says** – Korves’ ‘Lessons From Last Year’s High Rice Prices’ May 17, Burrack’s ‘Fool’s Flu’ May 18.
- **Sky News** – Gabriela Cruz (Portugal) interviewed Dec. 16, slated for television and internet January 2010.
- **Terra e Vita (Italy)** – ‘Libero commercio e technologie’ magazine story Feb. 14 on Giuseppe Elias and the 2008 TATT Global Farmer to Farmer Roundtable.
- **TFI News Brief** – The Fertilizer Institute included a link to Bill Horan’s ‘Energy Policy 101’ in their update.
- **The Land/Stock & Land (Australia)** - ‘System success with ‘missing link’ tractor’ featured Jeff Bidstrup Jan. 30.
- **The Philippine Star** – ‘OFW-turned-farmer now biotech hero’ from Oct. 4 about Rosalie Ellasus.
- **Top Producer Magazine** – Burrack in the Nov. edition’s ‘Top Talk’ section, “Industry insiders look at the outlook for ag trade”.
- **Trade Law Centre for Southern Africa** – posted Korves’ “The credit crisis and agricultural export credit” Jan. 5.
- **US Wheat Associates** – ‘Wheat Letter’ from July 24 included Korves’ ‘The U.S.-Asia Relationship’.
- **US Wheat Associates** – May 28 ‘Wheat Letter’ had Wanzek’s ‘Biotechnology: An Agricultural Success Story’.
- **USGC Global Update** – the edition for May 14 included Kleckner’s ‘Food Security’.
- **Wallace’s Farmer** – ‘Farmer from Ireland Wins 2009 Kleckner Trade & Technology Award’ ran Oct. 19, and ‘Farmers from 17 Nations to Gather in Des Moines Next Week’ on Oct. 3.
- **Western Farm Press** – Sheely quoted in ‘March for Water exposes political rhetoric’ on May 4.
- **WICD-TV Champaign, IL** – ABC news affiliate interviewed Reifsteck Sept. 29 on crop conditions for harvest.

- **WNAX Radio Yankton, SD** – interviewed Kleckner Oct. 12 on the Global Farmer to Farmer Roundtable.
- **WNAX Radio Yankton, SD** – Kleckner interviewed Sept. 14 about Norman Borlaug and Doha talks.
- **WNAX Radio Yankton, SD** – Kleckner interviewed Nov. 27 leading into WTO, Copenhagen climate meeting.
- **World Food Prize / Global Farmer to Farmer Roundtable** – interviews during events: WHO Radio, WNAX Radio, Brownfield Network, Reuters, Farm Futures, Wallace's Farmers, Des Moines Register, Iowa Farmer Today, Illinois AgriNews, ZimmComm, DTN, Bloomberg News, Corvus/Blue, ACDI/VOCA, UC-Berkeley Journalism Graduate School Project on African agriculture, Institute for Responsible Technology (anti-group).
- **World Economic Forum** – Korves wrote a piece included in material for BIO and CBI at the meeting in Davos.
- **World Poultrymeat** – Korves' 'Poultry Pathogen Reduction Treatments and EU Trade Policies' made the front page of the industry newsletter ('US-EU row escalates' -No. 141, January 28, 2009).

### Other Print, Web, Television, and Radio Interviews

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>▪ ABC News – Australia Talks</li> <li>▪ Agriculture Online</li> <li>▪ AgriNews</li> <li>▪ AgroNoticias</li> <li>▪ AgSouth</li> <li>▪ American Seed Trade Assoc.</li> <li>▪ Arkansas Radio Network</li> <li>▪ Boston.com</li> <li>▪ Boston Globe</li> <li>▪ Capital Press</li> <li>▪ Checkbiotech.org</li> <li>▪ CNN International</li> <li>▪ Dow Jones Newswire</li> <li>▪ DTN</li> <li>▪ Farm Futures</li> <li>▪ Farm Online</li> <li>▪ Farm Progress</li> <li>▪ Farm &amp; Ranch Guide</li> <li>▪ Farm Weekly (Australia)</li> <li>▪ Gannett News</li> <li>▪ Growers for Wheat Biotechnology</li> <li>▪ Hoosier Ag Today</li> <li>▪ Iowa Farmer Today</li> <li>▪ Kentucky AGNET</li> </ul> | <ul style="list-style-type: none"> <li>▪ KDHL Radio – Faribault, MN</li> <li>▪ KFLP Radio – Lubbock, TX</li> <li>▪ Minnesota Public Radio</li> <li>▪ National Corn Growers Association</li> <li>▪ Prairie Farmer</li> <li>▪ The Prairie Star</li> <li>▪ Red River Farm Radio Network</li> <li>▪ RFD Illinois Farm Radio Network</li> <li>▪ Rushford Report</li> <li>▪ SeedQuest</li> <li>▪ Seed Today</li> <li>▪ Seeking Alpha</li> <li>▪ Southern Farm Radio Network</li> <li>▪ Stock &amp; Land (Australia)</li> <li>▪ Successful Farming</li> <li>▪ USAgNet</li> <li>▪ USDA Media</li> <li>▪ US Grains Council Daily News</li> <li>▪ Washington Post</li> <li>▪ WICD ABC 15 TV Champaign, IL</li> <li>▪ WLDS Radio – Jacksonville, IL</li> <li>▪ WPTF Radio - N. Carolina</li> <li>▪ Yahoo! News</li> <li>▪ Zimmerman Communications</li> </ul> |
|---|--|

**Links and Blogs** – the following samples utilized articles or columns from the TATT website during 2009:

**ACDI/VOCA** - World Food Prize visitors forge key global connections (Des Moines Register story)  
**Africa Agricultural Technology News** - World Food Prize visitors forge key global connections (Des Moines Register story)  
**Africabio.com** – Agricultural biotechnology's contribution to improving the standard of living of farmers around the globe (Korves)  
**African Agriculture** - Special Report: Food – Is Monsanto the answer or the problem? (Reuters, TATT quote)  
**AgBios Crop Biotechnology News** – Great Expectations for Obama (Cruz, Forbes)  
**AgBiotech@Bio** – Rosalie Ellasus: "My Willingness and Openness to Technology Gave Me the Opportunity"  
**AgBioView / AgBioWorld** – Great Expectations for Obama (Cruz, Forbes)  
**AgInfo.net** – WTO Budget Impacts & Making Less (Korves, Reuters)  
**Agri Tweets -Twitter (agritweets)** – Trade Policy and the Carbon Policy Debate (Korves column)  
**Agricoltura24 (Italy)** – Free Trade and Technology (Giuseppe Elias, 2008 Global Roundtable)  
**Agriculture Industry Today** – Feeding the hungry (Wanzek column)  
**Agro Link (Brazil)** – Produtor Americano ganha mais produtividade com uso de transgenicos (Reifsteck, Brazil)  
**Agrosoft Brasil** – Insect-Protected Biotech Soybeans are Coming to Brazil (Korves column)  
**AgTalk** – Obama Visiting Canada (Wanzek column referenced)  
**ALAI-America Latina en Movimiento** – Los subsidios al agro estadounidense en la mira (Korves, Reuters)  
**Alibaba.com (China)** – Post-crisis growth in demand for cotton imports (Sheely visit)  
**All Ag News, KFLP Radio Lubbock, TX** – Proposal Will Impact WTO Talks (Korves)  
**All Japan News** – President Obama in Asia (Korves column)  
**AllBusiness** – World Food Prize visitors forge key global connections (Des Moines Register story)  
**Alternative Energy Newswire** – DF Cast: Global Debate on Biofuels (Horan on panel)  
**American Farmer** – Are Cow Farts Destroying the Planet? (Keiser column)  
**American International Automobile Dealers** – Washington must take initiative to save Korea-US FTA (article link)  
**Antama Fundcion (Spanish)** – Biotech crops twelve years of remarkable recorded... (Ellasus)  
**Aquaforia, The California Water News Blog** – Speakers seek common ground on water issues (Sheely spoke)  
**Asianfarmers.org** - G8 focus on hunger and food production is good for trade (Korves column)  
**Asociacion de Cultivadores de Arroz (Rice Growers Assoc.)** – ...WTO Doha ministerial meeting postponed (Korves)  
**Avicultura Industrial** – Americano que cultiva transgenicos desde 96 conta experiencia no Show Rural (Reifsteck, Brazil)

**Bahcesel.com** – Providing direction for agriculture in the Doha round (Korves column)  
**BARN OnAir & Online** - Farmer to Farmer Roundtable Scheduled (TATT news release)  
**BCH – Colombia** – Vatican science academy pushes GMOs as safe way of feeding the hungry (article link)  
**Beatlemania Revisted** – Let it be... (Clause column)  
**BIO Food & Ag Weekly News Aug 21-27, 2009** – Time Bomb (Reifsteck column)  
**Biotechnology and Biosafety Information Center (Thailand)** – Increasing crop yields is topic for Int'l (TATT news release)  
**Bites – Safe Food from Farm to Fork (Kansas State University)** – Food Safety 101 (Rigolizzo column)  
**Breaking News 24/7** - US-Japan Trade and the New Japanese Government (Korves column)  
**Brownfield Ag News** – Growmark elects leadership for 2009-2010 (Reifsteck elected)  
**Burma Digest** – Lessons From Last Year's High Rice Prices (Korves column)  
**CakeBowl.Com** – GM wheat is on its way (article link)  
**California Environmental Protection Agency** - Ethanol producers file suit against California climate rules (article link)  
**Cambodia Information Center** – Lessons From Last Year's High Rice Prices (Korves column)  
**CAP Health Check** - Potential Shortage of Animal Feed Protein Supplies in the EU (Korves column)  
**CarbonCredit.com** – Value of climate credits, foreign ownership concern US... (article link)  
**Catfish Farming News** – Max Baucus' Fish Sense (article link)  
**Center for Democracy in the Americas** – Block urges Cuba travel ban lifted to help trade (article link)  
**CGN – Central Gazeta De Noticias (Brazil)** – Agricultor americano fala sobre o plantio de transgenicos (Reifsteck, Brazil)  
**Checkbiotech.org** - Increasing crop yields is topic for Int'l (TATT news release)  
**Chesapeake Area Biological Safety Association** – Genetically Speaking... (article link)  
**China Cotton Association** – (Ted Sheely)  
**Chong Ban Pha Gia (Vietnam)** - Now is the time to conclude Doha (article link)  
**CIMMYT Facebook** – Tanzania forum to facilitate local debate on agriculture (article link)  
**Congoo.com** – More herbicide use reported on genetically modified crops (Reifsteck quoted)  
**Convention on Biological Diversity** – Vatican studies genetically modified crops (article link)  
**Cooking In Season** - Genetically speaking (article link)  
**Corn Commentary** – They Hear Us Knocking But We Can't Come In! (Burrack column referenced)  
**Council for Biotechnology Information** - Farmers Meet to Discuss Feeding the World (TATT roundtable)  
**CropGen (UK)** – Who benefits from GM crops? (Jeff Bidstrup column)  
**Cropinsurers.com** – FarmPolicy.com 2/26 (Korves, Reuters)  
**CropLife Asia** – US biotech farmer (Wanzek profile)  
**Currency Trading Resources** - Free Trade in "Green Goods" Outside the Doha Talks (Korves column)  
**Domestic Fuel** – World Ag Congress Discusses Biofuels (Horan on panel)  
**Dot Earth, NYT Blog** – Can Obama Keep Pledge to Lead on Climate? (TATT referenced)  
**DTN Ethanol Center** – EU Duties Weigh on US Biodiesel (Horan quoted)  
**DumbAgent.com** – Free Trade Sources (TATT promoted)  
**eBioNews** – Technology to improve nitrogen use efficiency (Korves column)  
**Edvisors** – Education News - G8 Focus on Hunger and Food Production is Good for Trade (Korves column)  
**Ellinghuysen.com** – Plaintiffs to demand immediate seed ban (article link)  
**Encyclopedia.com** – BioDigest video (Reifsteck)  
**Environmental Leader** – Jan. 1 emissions reporting deadline draws pundits out of woodwork (TATT referenced)  
**Esperia** – Europe's Consumer Channel – Food: Is Monsanto the answer or the problem? (Boote quote)  
**ethioPlanet** - Food Prize's growth brings the ag world to Des Moines (article link)  
**Euro News 24** – Obama farm subsidy cut won't revive Doha: experts (Korves, Reuters)  
**EXOnline** – Insuficiente, promesa de recorte a subsidios – Excelsior (Korves)  
**Export Logistics Guide** – 2009 Global Farmer to Farmer Roundtable (web link)  
**FARA** – Forum for Agricultural Research in Africa – Biotechnology: Africa's Hope for Food Security... (article link)  
**Farm Futures** – Food, Agriculture and National Security Theme for 2009 World Food Prize Symposium (Roundtable)  
**Farm World** – Oilseeds, not corn, are up globally in 30 years (Korves quoted)  
**FarmWeekNow.com** – Biotech wheat back on the table? (Boote quoted)  
**FBlog** - When Will "Reality Farming" Air on TV? (Burrack column)  
**Fertilizer** – Could 'Frankenfoods' be good for the environment? (article link)  
**Fertilizer.net** – Food Prize's growth brings the ag world to Des Moines (article link)  
**Food & Water Europe** – Biotech Diplomacy: How US Embassies Are Pushing GMOs Throughout Europe (TATT reference)  
**Food Safety (Iowa St. Univ. Extension)** – Food Safety 101 (Rigolizzo column)  
**Free Trade Agreement Blog** – US-Japan Trade and the New Japanese Government (Korves column)  
**Fresh Plaza** – Recortes de Obama a subsidios no reviviran Doha: expertos (Korves, Reuters)  
**Garden Catalogue** – How does your garden grow? (Sheely column)  
**Garden City Co-op Newsletter** – WTO to Highlight Backsliding on Trade Restrictions (Korves column)  
**Genetic Engineering Digest** – Technology to improve nitrogen use efficiency (Korves analysis)  
**Genetic Maize** – Does using GMO's really increase pesticide use? (Reifsteck column)  
**Gentech (Netherlands)** - Attempt to counter Benbrook report falls flat' (TATT referenced)  
**Geological Society of South Africa** – Ground Water Division (article link)  
**Get the Facts from Farmer Gene** – "Politics, Not Science" Holding Back Europe's Farmers (TATT news release)  
**GM Watch – Monthly Review No. 75** – 'Attempt to counter Benbrook report falls flat' (TATT referenced)  
**Gmfreesymru.org.uk** – Gates Foundation awards funds for pro-GM political lobbying... (TATT referenced)  
**GMO Truth Alliance / Facebook** – Indian panel approve use of gm brinjal (article link, and TATT biotech counter)  
**GMOForum** – Sustainable farming provided by biotech crops (BIO 2009 panelists)  
**Governance & Accountability Institute** – The Coming Trade Wars (article link)  
**Grainnet** – USGC Attends Corn Outlook Conference in Japan to Discuss Benefits of Biotech Crops (Korves)

**Green.org** – Agriculture's next big challenge (article link)  
**Growers for Biotechnology** – Great Expectations for Obama (Cruz, Forbes)  
**Growing Edge** – Finally! Somebody is Taking on the GMOs in Lawsuit Against USDA by Organic Seed Producers (link)  
**Harry Siemens (hsiemens) on Twitter** – Flat Tire Tariff (Burrack column)  
**Hawaii Crop Improvement Association** – The Business of Farming (Reifsteck column)  
**Hoosier Ag Today** – Obama Budget Cuts Support to Indiana Farmers (Korves quoted)  
**I Am Biotech** – Biotech Roundup: Tuesday, June 9 – Food Safety 101 (Rigolizzo column)  
**IFPRI** - Food Prize's growth brings the ag world to Des Moines (article link)  
**Illinois Corn** – G8 Focus on Hunger and Food Production is Good for Trade (Korves column)  
**India Farmer** – DuPont to strengthen biz with 2 cotton acquisitions (article link)  
**Indian Economy Watch** – A big week for ag biotech news (TATT blog)  
**Ingenieria En Biotecnologia Unab** - Increasing Crop Yields is Topic for International Farmers at US Roundtable (TATT)  
**Inside US Trade (insidetrade) on Twitter**  
**International Supermarket News** – Leahy says supermarkets too hasty judging GM (article link)  
**Int'l Trade and Investment Law Society** – US and EU Temporary Agreement in Beef Hormone Dispute (article link)  
**Irish Seed Savers Association** – Jim McCarthy's GM Cover-Up (McCarthy column – anti postings)  
**IRRI International Rice Research Institute** – Sowing Africa's Green Revolution (article link)  
**ISAAA Brief 40-2009** – Farmers- Planting the Seeds of Empowerment (Rosalie Ellasus, Alfred Nderitu)  
**ISC Newsroom (Imperial Sugar Company)** – Domestic Sugar Policy in India and the World Sugar Market (Korves column)  
**JapanBiotech on Twitter** – Insect-Protected Biotech Soybeans are Coming to Brazil (Korves column)  
**Jornal O Presente Rural (Brazil)** – Americano que cultiva transgenicos desde 96 conta experiencia no Show Rural (Reifsteck, Brazil)  
**Know Your Farms – Facebook** – Organic GM alternative considered (article link – anti group)  
**Korean Top News and Blogs** – Obama, Hu to Discuss Free Trade... (article link)  
**Life Sciences Blog** – Genetic breakthrough to change livestock breeding (article link)  
**Malaysian Association of Standards Users** – GMO debate questions meaning of sustainability (article link)  
**Manila Bulletin** – Monsanto wants to take the lead in the second 'Green Revolution' (Reuters, Boote quoted)  
**Millennium Promise** – Facebook – Africa's trading bloc seek new strategic partnership to boost exports (article link)  
**MN Ethanol** – Farmers trying to cultivate new image (article link)  
**Money Morning** – Glory Days Fade for US Farmers (article link)  
**Money Sage** – Monetary Policy Meets Trade Policy (Korves column)  
**MSN News (Colombia)** – Recortes de Obama a subsidios no reviviran Doha: expertos (Korves)  
**National Cotton Council – Friday eNews** – WTO farm talks restart as members await new US Trade Rep (article link)  
**NAWG (wheatworld) on Twitter** – (Wanzek column)  
**NDSL (Korea)** – 2009 Global Farmer to Farmer Roundtable  
**News & Information on Thailand** – The Dangers of Turning Inward (article link)  
**NewsDaily.com** – Obama farm subsidy cut won't revive Doha: experts (Korves, Reuters)  
**Newsvine** – Agent Orange Gang Miffed at White House Organic Garden (referenced)  
**NigeriaDotCom** – Lessons from last year's high rice prices (Korves column)  
**North Dakota Grain Growers** - FarmPolicy.com 2/26 (Korves, Reuters)  
**Omega 3 Fatty Acids** – A Golden Age for GM Crops? (article link)  
**Opencongress.org** - Johanns calls for fast-track trade authority for Obama (article link)  
**Opposing Views** – Trade Champion (Kleckner column)  
**Organic Consumers Association** – Japan to sell cloned beef and pork this year? (article link)  
**Organic Gardening Magazine** – Is the White House's Organic Garden Toxic to Kids? (article link)  
**PathToHoliness** – GMO's can feed the world (renamed; Wanzek column)  
**PCARRD Message Board** – (btcorn, Rosalie Ellasus referenced)  
**Pesticide Action Network, PAN** - China approves GM rice (TATT referenced)  
**PIA News Service** – OFW-turned-farmer now biotech hero (Rosalie Ellasus)  
**Radiohormuud.dk (Denmark)** – Ethiopian scientist named 2009 World Food Prize Laureate (TATT blog)  
**Raging Bull** – The Obama Administration's Trade Agenda Unfolds (Korves column)  
**RealAgriculture.com (Canada)** – RIP Norman Borlaug – A Great Man Discovers Green Pastures (Kleckner column)  
**RealClearMarkets** – Obama, Panama and Free Trade (Burrack column)  
**ReliefWeb** – Special Report: Food – Is Monsanto the answer or the problem? (Reuters, TATT quote)  
**Renewable Energy News Syndicator** – US Biofuel Boom Running on Empty (article link)  
**ResAf - Field Research and Conservation in Africa** - G8 focus on hunger and food production is good for trade (Korves)  
**Reuters Latin America** – Recortes de Obama a subsidios no reviviran Doha: expertos (Korves)  
**RFD Radio Twitter** – Trade issues in the Obama Administration (Korves interview)  
**Safe Food International** – Ireland – New strain of potato blight (article link)  
**Sagarpa (Mexico)** – Insuficiente, promesa de recorte a subsidios (Korves)  
**Science News** – US's Vilsack Says Science Can Help Overcome Hunger (article link)  
**Sciencelreland – Twitter** – Change is key for life of Kleckner Trade & Technology Advancement Award Winner...  
**Seed Today** – Monsanto CEO Interview with German Newspaper (article link)  
**SeedQuest** – Potato – Ireland: new strain (article link)  
**Senegal News** – Wade: Sharing the dream – The president of Senegal to President Obama (article link)  
**Shridath Ramphal Centre, Int'l Trade Law, Policy & Services** – Obama farm subsidy cut won't revive Doha (Korves)  
**SiemensSays.com** – Trade issues dominate world market discussion (Kleckner, Iowa Farmer Today)  
**Silobreaker** – Pushing for biotech-based crops in Europe (McCarthy Brownfield interview)  
**Slashdot** – Anti-technology themes in James Cameron's Avatar (TATT link)  
**South Dakota Wheat Commission** – The Real Costs of 'Buy American' (Kleckner column)  
**Southern States** - TV Shows spreading incorrect messages about agriculture (Burrack column)

**Spirit Daily** – Vatican study endorses GMO's (article link)  
**Sun Star (Philippines)** – Cashing in on corn (Rosalie Ellasus quoted)  
**Sustainable Development Network** – TATT link  
**Teamster Net** – The big truck turnaround (article link)  
**Terra.com** – Recortes de Obama a subsidios no reviviran Doha: expertos (Korves, Reuters)  
**The Beef Blog** – When Will "Reality Farming" Air on TV? (Burrack column)  
**The Carbon Capture Report** – Gloom, frustration mark Doha talks (article link)  
**The CattleSite.com** – Emerging Economic Shadow of COOL Legislation (TATT referenced, linked)  
**The Chicago Council on Global Affairs** - G8 Focus on Hunger and Food Production is Good for Trade (Korves column)  
**The Club For Growth** – We Need a Trade Agreement With Colombia (Keiser Forbes column)  
**The Farm Network** – The Business of Farming (Reifsteck column)  
**The Grain Board** – Peace Though Corn (Horan column)  
**The Hand That Feeds U.S.** – Profiles: Farmers – Terry Wanzek  
**The Malaysian Insider** - Special Report: Food – Is Monsanto the answer or the problem? (Reuters, TATT quote)  
**The Water Chronicles** – US-African partnership developing drought-tolerant maize (article link)  
**The Westerner** – A Legislative Drought (Sheely column)  
**ThomasNet Industrial NewsRoom** - Sustainable farming provided by biotech crops (BIO '09)  
**Tony's Tractors** – Pontifical Academy Approves Genetically Modified Crops (Wanzek column)  
**Treehugger** – Genetically modified corn cast as villain in episode of CSI (Burrack column)  
**TwitterMoms** – New deal for better feed corn (article link)  
**UMNNews August 18 (Univ. of Minnesota)** – A Seed is Planted... (article link)  
**UNDP Special Unit for South-South Cooperation** – India, Chile agree to inch towards FTA (article link)  
**United Nations Environment Programme, News Aug 3-** Trees on farms key to climate and food-secure future (article link)  
**University of California – Agricultural Issues Center (AIC)** – AIC in the News (Korves, article link)  
**University of Essex** – Scientists clear GM crop for planting (article link)  
**University of Illinois Center for Advanced BioEnergy Research** – The Great Potential of Future Corn Yield (Korves)  
**US Grains Council Global Update March 5, 2009** – US Representatives Attend Corn Outlook Conf in Japan (Korves)  
**US Wheat Associates Twitter (uswheatassoc)** – Carol Keiser at Truth About Trade writes an open letter to USTR  
**USA Rice Federation, Daily July 16, 2009** – Thailand's Misguided Rice Policy (article link)  
**USDA – ERS in the News** - US Agricultural Trade Holds Up in Tough Economic Times (Korves column)  
**US-Ukraine Business Council** – Peace Though Corn (Horan column)  
**VegHaven.org** – A report has found that farmers are using more herbicides on genetically engineered... (Reifsteck quote)  
**Vietnam Chamber of Commerce and Industry** - WTO warns on barriers to trade (article link)  
**Vietnamnews** – Protection by regulation is fishy (blog link)  
**Virginia Agriculture News (VA Farm Bureau)** -TV Shows spreading incorrect messages about agriculture (Burrack column)  
**Washington State University** – Eco-friendly foods not always what they seem (article link)  
**Weekly Times Now (Australia)** – Fear GM creating superweeds (Bidstrup quoted)  
**WindIndustryInsight** – Making plants that sip, not gulp, water (article link)  
**Wired Science** – Obama, Farm Industry Clash Over Antibiotics – (article link in Blog)  
**Wisconsin Ag Connection** – USGC Sees Potential Barley Market in Taiwan (Burrack quote)  
**www.asianfarmers.org** – Sec. Clinton: Remarks at the 2009 World Food Prize Announcement (article link)  
**www.emeat.ru (Russia)** – The Canadian hog assistance plan in a NAFTA integrated market (Korves column)

## **SPEAKING, ORGANIZATIONAL & OTHER ACTIVITY**

- **2009 BIO International Convention** – Rosalie Ellasus (Philippines, 2007 Kleckner Award), Maria Gabriela Cruz (Portugal), and Terry Wanzek (N. Dakota) participated May 20 in Atlanta, Georgia on a panel for the Food & Ag track: Ag Biotech – Improving Farmers Lives. Following the panel they were part of a press conference with Graham Brookes, Director of PG Economics (UK) – Ag Biotechnology Providing Environmental and Socio-Economic Benefits – which highlights key findings of the group's latest global impact study.
- **2009 Global Farmer to Farmer Roundtable** – the fourth annual event with 17 farmers was held during the World Food Prize October 12-16 in Des Moines, Iowa.
- **ACDI / VOCA** – Mary Boote traveled to Kenya and Tanzania from August 28 through September 7.
- **Agriculture Future of America, Leaders Conference** – Carol Keiser involved November 5-8 in Kansas City, Missouri.
- **American Farm Bureau Federation, 90th Annual Meeting** – Kleckner attended Jan. 11-14 in San Antonio, Texas.
- **AusBiotech 2009** – Rosalie Ellasus (Philippines) spoke (in the Agricultural / Industrial / Food session with the title 'National Focus on Developments in Canola') October 29 in Melbourne, Australia.
- **BIO** – John Reifsteck did a BIODigest video piece on ag sustainability.
- **Biomass Research and Development Technical Advisory Committee** – committee chair, Keiser updated NAREEE (USDA National Agriculture Research, Extension, Education and Economics) December 1-2 in Washington, DC.
- **California Irrigation Institute 47th Annual Conference** – Ted Sheely was on the Panel; Integrating of New Water Scheduling Technologies Into Practical Farm Management; February 4 in Sacramento, California.
- **CBI Biotech Experts List** – four TATT board members were added to the list at the www.whybiotech.com site: Ted Sheely (Lemoore, CA); Terry Wanzek (Jamestown, ND); Bill Horan (Rockwell City, IA); John Reifsteck (Champaign, IL).



- **Chicago Council on Global Affairs** – Kleckner attended 'Global Ag and Food Policy Roundtable, new US food security strategy' November 11 in Chicago, Illinois.
- **Club Biotech** – Green Biotechnology: Food, Feed, Fuel and Pharmaceuticals - Horan spoke March 2, Vienna, Austria.
- **Commodity Classic** – TATT had an exhibition booth at the 2009 event hosted by the national associations for corn, soy, wheat, and sorghum February 26-28 in Grapevine, Texas.
- **CropLife Brazil** – John Reifsteck spoke and did media in Sao Paolo, Brazil as part of a farmer to farmer presentation at a rural show, specifically on the value of planting biotech corn and stacked traits - February 9-12. Tim Recker (Iowa) did presentations and media at a farm show March 16-20 on Bt corn use in US and refuge areas.
- **FAO Biotechnology Forum -16th E-Conference** – members of the TATT Global Farmer Network participated and posted in the online dialogue that ranged June 8 to July 5.
- **Farm Foundation Conference** – Agricultural Research & Productivity for the Future – Keiser attended at the National Press Club on April 28.
- **Global Harvest Initiative; Agriculture at a Crossroads Symposium** – Boote attended Sept. 22 in Washington, DC.
- **Harvard University Business School 2009 Agribusiness Seminar** – Boote attended January 11-14.
- **Illinois Ag Leadership Foundation** – Kleckner spoke, Global Challenges & Leadership Opportunities / Science, Technology and the Environment, August 5-7, 2009 in Peoria, Illinois.
- **Instituto Nacional de Innovacion Agraria, INIA** – Ellasus (Philippines) invited to Peru to share her experiences at several events and a risk communication workshop with local stakeholders in September.
- **International Food & Agricultural Trade Policy Council** – 44th IPC Plenary Meeting, TATT and Korves provided background paper "The Facts About Food Production and Trade" on October 31 in Washington, DC.
- **Iowa State University, Biosafety Institute for Genetically Modified Agricultural Products (BIGMAP)** – TATT attended Food and Fuel Crops: Issues, Policies and Regulation, April 21-22 in Ames, Iowa.
- **ISAAA (International Service for the Acquisition of Agri-Biotech Applications)** – 'ISAAA Brief 40-2009 – Communicating Crop Biotechnology: Stories from Stakeholders' has Ellasus (Philippines) and Alfred Nderitu (Kenya).
- **Keystone Field to Market Initiative**, Growing a 21st Century Agricultural Revolution – Mary Boote attended March 18-20 in the Washington, DC area.
- **Linder Farm Network, Marketing and Management Series** - Kleckner was a featured speaker in the Minnesota series the week of February 9.
- **North Dakota Grain Growers Association** – Wanzek was recognized with the organization's Honorary Kernel Award.
- **Producers Forum (Australia)** - The Kondinin Group hosted an internet chat February 18 on GM canola. TATT helped alert the Global Roundtable participants to take part.
- **TD Newcrest, 3rd Annual Agriculture and Fertilizer Conference** – Burrack spoke November 19 in Toronto, Canada.
- **US Grains Council; China** – Korves traveled to cities including Guangzhou, Nanning and Jinan March 25 to April 4.
- **US Grains Council; Japan** – Korves participated at the Corn Outlook Conference in Japan on March 6.
- **USAID & USDA 2009 Int'l Food Aid Conference** – Boote attended April 6-8 in Kansas City, Missouri.
- **USDA Outlook Conference** – Korves and Reifsteck attended February 26-27 in Washington, DC.
- **Waseca County Farm Bureau 90th Anniversary (Minnesota)** – Kleckner spoke to the group September 3.
- **World Agricultural Forum** – Horan presented at the event May 18-20 in St. Louis, Missouri.
- **World Economic Forum** – Korves had a piece included in material for BIO and CBI at the WEF annual meeting in Davos, Switzerland (January 28 to February 1) – Agricultural Biotechnology's Contribution to Improving the Standard of Living of Farmers Around the Globe. The press release was posted by various outlets.
- **World Food Prize, Laureate Announcement** – Kleckner and Boote attended event at US State Department June 11.