

TRUTH ABOUT TRADE & TECHNOLOGY 2007

Sample of Activities and Media Highlights in 2007

Key Highlights in 2007:

- Instrumental in advancing trade issue leading into Iowa Caucuses and 2008 presidential campaign
- Key nationally read and distributed op-eds in ***New York Times*** / ***International Herald Tribune*** on farm bill, and ***Des Moines Register*** on trade immediately prior to final Iowa Caucus debates
- Implemented and awarded the 1st Kleckner Trade and Technology Advancement Award during Global Farmer to Farmer Roundtable to Rosalie Ellasus of the Philippines.
- Continued increase in international recognition and presence

Coming in 2008:

- *TATT website redesign in March with enhanced media center, social sharing tools, message centers, language translation, and mobile and smart phone platforms*
- *Expansion of 3rd Global Farmer to Farmer Roundtable and 2nd Kleckner Trade and Technology Advancement Award*

WEBSITE ACTIVITY - 2007

- 253,395 page views / 179,939 visits / 144,667 unique visitors in 193 countries



- **2008 Presidential Campaign Trade Issues** – website section developed to include public statements made by the major candidates on trade issues can be found.
- **Trade Facts** - website section dedicated to “Trade Facts” short documents available to educate, inform, and be distributed during the 2008 Presidential campaign season.
- **Biotech Acreage Counters** – TATT’s unique planting and harvesting counters on the website continued to be maintained and recalibrated reflecting the continued growth in biotech crops.
- **Petition in Support of Indian Farmers’ Right to Grow Biotech Crops and Scientific Field Testing** – the TATT Action Center provided a link for advocates to sign the petition and included in weekly email alert 2/1.

Blog and links – the following samples linked or posted to articles or columns from the TATT website during 2007:

- African Agriculture** – Research collaboration to improve sweet potato in Africa
- African Agriculture** – African farmers should participate in the gene revolution
- Agbios** – Politically modified
- Agroblogger** – Kleckner Speaks Out... and Gets it Wrong
- Aged-Beef.com** – Korea close to lifting Canada beef ban
- AgWired** – The Truth About Ethanol and Indy
- Agriculture Industry Today** – US Farmer: GM Food Crop Pros
- American Farmer** – Former American Farm Bureau President, calls for end to farm subsidies
- American International Automobile Dealers Association** – Trade Dominoes
- ANSA Africa**
- Arizona Biotech News** – DuPont reinvests to focus on biotechnology and genetics
- Asia Argento Posters** – Bush and Democrats in Accord on Trade Deals
- Auto Trade** – US Trade Policy Stuck in Neutral as TPA Mandate Winds Down

The Agriculture Blog – Annan to Revolutionize Africa's Agriculture
Aviation – 'Enormous number' of trade barriers in China, US official says
Banderas News – North America, EU Officials Discuss WTO Differences
Bean seeds – Bt seeds to gain half of India's cotton area
Ben Muse – Korea – US FTA "The Japanese are jittery"
Big Biofuels Blog – Food and Fuel II
Biodiesel and Ethanol Investing – Canada and Brazil Filing Complaints Against WTO for US Ag Subsidies
Bioenergy pact between Europe and Africa – Biofuels industry creates large number of jobs for lab workers
Biofuels Journal – Ethanol Plants Looking to Make Biodiesel from Corn Oil
Biodiesel Production – Ethanol Plants Eye Biodiesel
BiofuelGlobe – Grain World 07: Biofuel Capacity to Outstrip Feedstock Output
BiofuelGlobe - Biofuels Could Help Poorer Nations
Biotech Brasil – Trilhoes Servidos
Biotech Brasil – GM Crops: Challenging the Green – Gene Revolution
Biotech Brasil – 'Excluded' farmers want transgenic plants (F to F Global Roundtable)
Biotech Brasil – Labeling Heroes (Kleckner op-ed)
Biotechknowledge.com – Filipina Bt Maize Farmer Gets International Award (Rigolizzo op-ed / Rosalie Ellasus)
BiobasedNews.com – Biofuels will help fight hunger
BiobasedNews.com – Food AND Fuel (Reifsteck op-ed)
Biotechblog – Get Ready for the World's First Genetically Modified Potato
Biotechnology News – Don't deny patients pharma-crop cures
The Biotechnology Blog - A Worthy Role Model (John Rigolizzo – Rosalie Ellasus)
The Biotechnology Blog – Some European farmers seeking biotechnology
The Biotechnology Blog – AGRA's Clarification on Biotech Research Welcomed
Bill Clinton – Clinton Seeks to Reevaluate NAFTA
Biotechnology Market News – Biodiesel venture combines refining, genetic engineering
Blog for Rural America – So? (Kleckner NYT op-ed)
Boomtown USA – End Subsidies? (Kleckner NYT op-ed)
Breaking Drug News – Keep on Truckin'
Building the New Panama Canal – Panama Canal expansion may allow more trade from Gulf (Tim Burrack)
Buenos Aires Argentina Local Blog – Argentina confronts Latin American biofuels craze
Business Blog – APEC: The Price of Success
Cattle Network - Talking about: farm bill, food safety, grass-fed beef, USDA, FDA (NYT op-ed)
CAP Health Check – EU threatens Poland with lawsuits, fines over GMO ban
Carapace – Rise in Ethanol Raises Concerns About Corn as a Food
Cedar Rapids IA Blog – Edwards slams trade deals as battering US workers
Center for Global Food Issues – Dean Kleckner Speaks Out: Got Bilk?
Checkbiotech.org – Biotech crops safe and pro-poor says FAO economists
China Imports – China, International Trade...
China NEWS - China Changes It's Tone on Trade
Colorado Plain & Simple – Food Irradiation – Fear is a Revolving Door
Congo – EU, African leaders spar over Zimbabwe, Darfur
Construction Equipment – Staking Claim in a Globalized World
Copenhagen Institute – NAFTA – Spreading It's Wings
Corn Commentary (NCGA) – Trading Places (Kleckner)
Costa Rica – DR-CAFTA Trading Arguments
Council for Biotechnology Information – 10 Million Farmers Already Using GM Crops
Cuba Journal – Despite hassles, trade with Cuba goes on
Currency Conversion – GATT Turns 60
Dairycattle News – Ethics is real issue behind milk-labeling controversy
Dairycattle News – Farmers group to save dairy technology
Des Moines Register Cash Crops Blog – Kleckner wants farm bill overhaul
Dieselbio and more – Grain World Conference at Winnipeg
The Difference Magazine – Italian field trials suppressed
Domestic Fuel – Ethanol Plants Could Make Biodiesel
DTNAg.com – Infrastructure upgrades vital to Iowa's economic future
DTN Ethanol Blog – Do Biofuels Mean Inexpensive Food is a Thing of the Past
The Ecology Blog – Will Annan Change Course on Crop Biotechnology?
Econology.biz – Establish free trade, world market for biofuels
EIN News - Chicken or Beef?
Ellinghuysen.com – Biotech crops safe and pro-poor says FAO economists
Envirotalk (Australia) – US Plants a Billion Acres in Biotechnology
The Ethicurean - Got Bilk? By Dean Kleckner
EU-Digest – Activists choke grown of European Shipping
Fair Trade Coffee – FTA spurs trade
Farming – Organic farming is a fraud
FBAE Blog – The Grapes of Technology (Wanzek)
Filipina Soul – Philippines to help engineer 'Golden Rice'
FlexFuels.CN – Crop Prices Soar, Pushing Up Cost of Food Globally
FoodAllergyInfo.com – PB&J shouldn't be a four-letter word
Food Law Prof Blog – Sweetener Users Association wants Sugar Policy Reform
Food Safety Iowa State University Extension – Fake goods and unsafe food threaten Chinese exports
The Food Times – Subsidized mess (Kleckner NYTimes op-ed)
Fresh Talk – Teaching a man to fish
Fruit News Feed – Saving the banana
Fuels of the Future – Cost of Corn Soars, Forcing Mexico to Set Price Limits
Genetic Engineering News feed – Island Matters
Genetic Engineering – Laws Target Genetically Altered Crops

Genetic Engineering – Continuing the Green Revolution
Genetic Engineering – Codex labeling committee to discuss GM, organics
Globalsalesforum – Korea Trade Focus
GM-Freelreland – EU to Debate Authorization of GMO Maize on Monday
GMO Africa - Sustainable Technology (Kleckner)
GMO Africa – Trillions Served
GMO Food for Thought – Challenging the Green – Gene Revolution
GMO Food for Thought – Droughts Drive Up Crop Prices, Spur Push for Engineered Seeds
GMO World Wide Warning – Romania's GMO dilemma: side with corporations or the EU?
GMO World Wide Warning – EU Must Speed Response to New GMO's
Good News Pilipinas – Technology Milestones (Rigolizzo op-ed / Rosalie Ellasus)
Grainnet – Ethanol Plants Looking to Make Biodiesel from Corn Oil
Great Lakes Hybrids – Transgenics Stretching 'Corn Belt' Boundaries
Growers for Biotechnology – Farmer to Farmer Global Roundtable Discussion
Growth Plays – Biotech Goes To the Garden
Hanoi Travel Vietnam – Vietnam's President Aims to Boost Business with US
Health Programs – Powerful Natural Sweetener You Probably Knew Nothing About
Icanews.coop – A tragic GM 'outing'
IGF-1, Milk and Cancer – Dean Kleckner Speak Out: Got Bilk?
Import Passion – E85 for All Our Friends: Bush and Lula Party in Brazil
Inbox Robot – Got Bilk? By Dean Kleckner
Institute for Public Affairs (Australia)
Integracion y Comercio – El ALCA o la Muerte: La AAFTA...?
International Economic Law and Policy Blog – AAFTA We Hafta?
International Trade News – If Commerce is Booming, Are Global Trade Deals Needed?
International Trade News – Today's Harvest of Shame (Kleckner NYTimes)
Inveslogic - Biodiesel & Ethanol Blog Feed – Senator Grassley Asks to Keep U.S. Ethanol Imports Tariff
Iowa Business News – Chicken or Beef?
IPO Blog – In '08 campaign, it's the global economy stupid
IPO Blog – In Africa Prosperity From Seeds Falls Short
Janet S. Fields – Trade Talks and Agriculture – The Future of the American Farmer
John Locke Foundation / Squall Lines – The Farm Bill and Freedom (Kleckner op-ed)
Korean & Asian Product News – Tensions push Congress to get even with China
Live Journal - US, Malaysia Resume Trade Talks
Live Journal – End of a Free-Trade Era
Local Forage – "Miracle Fruit"
Mad Cow Disease – FDA Makes Right Decision on Cloned Milk and Meat
The Manila Mail (DC) – Pinay DH gets Iowa top award
Marketing online Philippine – World Food Prize: Who's visiting (Rosalie Ellasus)
Meat and Poultry – Talking about: farm bill, food safety, grass-fed beef, USDA, FDA (NYT op-ed)
Milk is Milk – Fashionable Fear
Ministerio Das Relacoes Exteriores – Lamy confirms next moves on Doha deal next year
Montana Liberty Project – Trade Opportunities
Mother Jones – Former lobbyists say the darnedest things (Kleckner NYT op-ed)
Muara Teweh – US, Malaysia Resume Trade Talks
Nancy Pelosi – US back-sliding on America's trade deals
National Wind Watch – Jamestown area could see more wind farms (Wanzek)
Nature Moms Blog – Milk Bilk
News about Bill Richardson- Democrats found wanting as China-bashing comes to fore
News About Fruit and Vegetables – FDA Weighs Shift in Safety Checks on Food Imports
News About Presidential Debate – To the Candidates: Pay Attention to the Real Issues
News Activism – Panama Ratifies US Trade Deal
NPR News Blog – WTO Rules Against US in Cotton Subsidies Fight (Kleckner NYT op-ed)
Obama 08 – Fair Tax
OpenCongress – Trade Test
Overlawyered – Anti-biotech activists score, farmers squirm as judge halts sale of Roundup Ready alfalfa
Panama Guide - US, Panama Sign Free-Trade Pact
Panama Guide – Good Business by Tim Burrack
Panama News Blog – Panama Canal expansion may allow more trade from Gulf
Peruvia – Peru Long-Term Relief
Peruvia – US back-sliding on America's trade deals
Philippine Tourism – Filipina wins international award for biotechnology
Political Science News Feed – Address to Mexican Senate
Prairiefire Populist – Senator Dorgan's Cowardice – Running from Farm Payment limits
Prairie Pundit – Farm subsidies need to go
Pumpkin Seeds – Monsanto developing drought-tolerant seeds
Regulatory Affairs Syndicator – Stoking Protectionism
Remember the Midwest – As Brazil Fills Up on Ethanol, It Weans Off Energy Imports
RenewableBuzz – Ethanol's 'irrational exuberance'
Richard Lugar – Farmers Deserve Better
The Ruminant – Fertile Ground
SeedQuest – Roundup Ready alfalfa is no threat to US organic and export markets
Shenzen Stock Exchange – The Indonesian Victims of US Tariffs on China
Shipping Guru – Good Business (Tim Burrack)
Sikat Ang Pinoy, Promoting Filipino Pride – Rosalie Ellasus (Rigolizzo op-ed)
Sinag Ulat – Filipina wins int'l biotech award (Rigolizzo op-ed / Rosalie Ellasus)
Six Meat Buffet / BlogRunner – Read what Kleckner says / Support Free Markets
St Louis Cardinals – Batting 'Precaution' to the Wind

Stolen Moments – The Bovine Growth Hormon rBST and Breast Cancer Controversy
Stolen Moments: A Green Digest – CAFTA-DR Continues to be Implemented
Sunflowers – Blackbirds and Sunflowers
Taas Noo Kahit Kanino – Filipina Wins International Biotech Award (Rigolizzo op-ed / Rosalie Ellasus)
Thomson – To promote bioengineered corn, DA puts up incentives (Rosalie Ellasus)
Tobacco News Feed – Top US farm negotiator sees Doha progress
Tom Harkin – Farm Bill Risks WTO Challenge: Committee Chief
Tomato Info – 2007 World Food Prize Laureate Revolutionized post-Harvest Technology
Trading Ideas (International Food & Agricultural Trade Policy Council) – Reverse Course (Kleckner op-ed)
Trucks World News – Debate USA / Mexico – Keep on Truckin'
Ugnayan.ca – GMA corn subsidy may be used for Bt corn (Rosalie Ellasus)
Un barco de papel - Tortilla crisis
UNESCAP - Government removes riders on import of genetically modified edible oil
University of Arkansas Division of Agriculture – Ag Policy, Outlook and News Postings
Urban Farms – Vegetables in the Sky
US Grains Council – Biotech food are still hard to swallow
Vermont Foodbank – Today's Harvest of Shame (Kleckner NYT op-ed)
Vidarbha jan andolan samiti – Maharashtra farmers got better yields with Bt cotton technology
VIP Panama – Good Business (Tim Burrack)
The Weave by Lou Zeppieri – Terry Wanzek and How GM Crops Make Him a Better Dad
Weird News – Grains
Whole-Food-Lifestyle – Spinach sales still struggle
World Agricultural News – Life Must Be Infused in the Agricultural Tune
World News Blog – Romania: GM Crops Unearthed, But Not Uprooted
Yahoo Tech Groups – Biofuels could help poorer nations
Your Organic Earth – Can Cloned Be Called Organic?
Zontars – Farmer to Farmer Global Roundtable
The Zoology Blog – Genetically modified feed does not affect meat

MEDIA ACTIVITY

The weekly TATT column posted each Thursday as “The Truth” on **AgWeb.com** and Friday on **www.truthabouttrade.org**. AgWeb.com is part of the Farm Journal Media family with over 125,000 registered users and over 300,000 visits each month. **Farms.com** with over 20,000 registered users also regularly posts the articles as does the **Copenhagen Institute**, a free-market think-tank in Denmark. A number of groups including **AgBioWorld** (AgBioView newsletter), **Checkbiotech.org**, and **AGBIOS** in Canada often link to TATT content. Trade Policy Analyst Ross Korves weekly economic analysis also posted Fridays is often referenced as well. Pod casts of both the weekly TATT column and Korves analysis are available on the TATT website and **iTunes**.

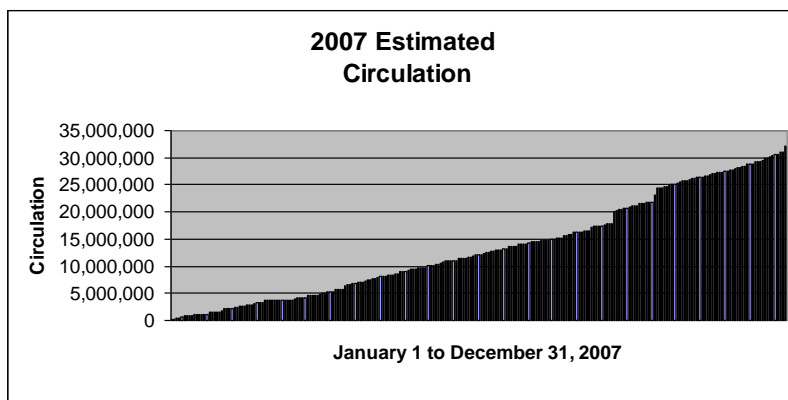
- **AgBioView** – distributed both “One in Ten Million” by John Reifsteck and “Biotech Crops Respond to Growers’ Diverse Needs” by Ross Korves on 2/7.
- **Ag Perspectives** – Dean Kleckner’s “Fashionable Fear” on rBST milk labeling was referenced in the World Perspectives update distributed on 4/11, and in **AgSymbion** and distributed by **AgBioView** on 4/6.
- **Australian Broadcasting Corporation** – 5/22 Opinion piece “Farmers need freedom of choice on GM” by Jeff Bidstrup who participated at the TATT 2006 Farmer to Farmer Global Roundtable.
- **Brownfield Ag Network** – “International farmers want, need ag biotech” on 10/18 covered the Farmer to Farmer Global Roundtable, including interviews from a number of the participating producers, hosted by TATT during the World Food Prize in Des Moines. “Opinions on biofuels mixed at World Food Prize events” on 10/17 also mentioned the Roundtable event. **Radio Iowa** also used the Brownfield coverage of the Roundtable on 10/21.
- **Canadian Farm Manager Newsletter / Farmcentre.com** – the June/July special edition (Growing Ideas) included a focus on Bill Horan in “It’s not what you know, it’s what you grow.” **Farms.com** used on 9/10 as “Cancer Treatment from Plants.”
- **Capital Press** – two articles on 1/26 quoted Ted Sheely – “Act now on water development” and “Water forecast is disconcerting; freeze has drawn on water supplies.”
- **The Capital Times** – The Madison, WI, newspaper interviewed and quoted Bill Horan concerning the State of the Union speech and how subsidies may affect bio-diesel – “Bio-diesel talk lauded: where’s \$\$?” on 1/26.
- **CattleNetwork.com** – article from Grain World 07 in Winnipeg, Canada, quoted Ross Korves on 2/28, “Biofuel Capacity to Outstrip Feedstock Output.”
- **Central Valley Business Journal** – the Stockton, CA paper reprinted Kleckner’s 10/15 *New York Times* op-ed as “Reverse Course.”
- **Checkbiotech.org** – posted “An Opportunity too Good to Refuse” by Bill Horan on 3/26.
- **Chicago Tribune** – Bill Horan interviewed and mentioned in “The Corn Supremacy” on 9/9.
- **Dan Rather Reports** – Dean Kleckner interviewed by Carolyn Cooper who was researching material for HDTV television segment on the Farm Bill which ran 11/20 (Pay Dirt: Subsidies and the American Farmer). The background interview was based on Dean’s 10/15 *New York Times* op-ed.
- **Des Moines Register** – 4/10 edition included “Globalization poses challenges, but also hope for better future” by Reg Clause. Based on his recent trip to India, the piece was printed as a response to column by Reka Basu.
- **Des Moines Register** – on 5/26 published “Indy 500 could rev up use of ethanol” by Tim Recker, guest writer.
- **Des Moines Register** – printed “Approve Panama trade pact, modernize canal” by Tim Burrack on 6/28. A letter to the editor was supporting Burrack’s piece was printed on 7/11.
- **Des Moines Register** – “World Food Prize: Who’s visiting” on 10/17 profiled Rosalie Ellasus from the Philippines. She is the first winner of the Kleckner Trade and Technology Advancement Award.

- **Des Moines Register** – 10/28 edition included a letter to the editor by Mary Boote “Maligned biotechnology is feeding the world – and its proponents’ families” in response to an article on GM food labeling.
- **Des Moines Register** – Sunday 12/9 edition included op-ed “Candidates should cease rhetorical trade war” by Dean Kleckner. The piece lead into the final Democrat and Republican debates prior to the Iowa Caucuses sponsored by the newspaper that week. Responded to on 12/17 by a letter to the editor and online posts.
- **Farm Futures** – interviewed Ross Korves 12/10 on trade impacts on imports, specifically fertilizer costs.
- **FarmPolicy.com** – 1/17 update used Ross Korves’ analysis “Another Corn Trade Disagreement with Canada.
- **FarmPolicy.com** – 2/19 update referenced and linked Korves’ “Free Trade for US & Mexican Sugar in 2008.
- **FarmPolicy.com** – 5/8 update included reference and link to Korves analysis “WTO Agricultural Trade Negotiation Chairman’s Challenge from 5/4.
- **FarmPolicy.com** – 8/8 update “Veto Talk Continues” included background from pieces by Korves.
- **FarmPolicy.com** – 9/3 update included references from “ASEAN Keeps Moving Toward Freer Trade” by Korves.
- **FarmWeek** – Illinois Farm Bureau publication used “Technology Moves Food Safety Forward” by Kleckner 1/17.
- **FarmWeek** – Illinois Farm Bureau publication used “One in 10 million – for now” by John Reifsteck on 2/7.
- **FarmWeek** – Illinois Farm Bureau publication quoted Ross Korves in general news article “Oil industry to ag: Welcome to the energy business” on 3/1.
- **FarmWeek** – Illinois Farm Bureau publication used Korves’ “Ag export values not competitiveness indicator” on 5/16 and “Trade under the gun” by Dean Kleckner on 4/25.
- **FarmWeek** – Illinois Farm Bureau publication used “Canal a two-way passage for trade” by Tim Burrack on 7/4 and “A campaign question no one is asking” by Dean Kleckner on 7/11.
- **FarmWeek** – Illinois Farm Bureau publication printed and updated version of “Trade Ties That Bind” on increasing trade with Vietnam by Bill Horan on 10/24.
- **Feedstuff** – “Some Rush Job” by Reg Clause was in the 1/22 edition.
- **Financial Times** (UK) – Andrew Ward interviewed on 12/31 and quoted Dean Kleckner in 1/1, 2008 article “Trade policy comes under spotlight.” The article was also posted on **MSNBC.com**, and **MSN Money**.
- **Fresno Bee** – 10/12 article “Cotton harvest looking good” referenced Ted Sheely and the issues and future choices facing the area’s growers.
- **Fresno Bee** – Ted Sheely was quoted in “Farming for water” which ran on 11/24.
- **Fort Dodge Messenger (IA)** – “Some Rush Job” by Reg Clause was in the 1/19 edition.
- **Fort Dodge Messenger (IA)** – “25 x 25 goal spreads to Washington” on 3/3 featured Bill Horan.
- **Hoosier Ag Today** – “Are you Afraid of a Glass of Milk?” By Gary Truitt on 5/14 quoted commentaries by Dean Kleckner on rBst milk labeling.
- **Hoosier Ag Today** – 10/7 piece “Don’t Apologize for Being an Apologist” mentioned Dean Kleckner.
- **Illinois Farm Bureau Radio** – interviewed Dean Kleckner on 4/5 over the South Korean FTA.
- **Illinois Farm Bureau Radio** – Kleckner did a live 20 minute interview on the statewide network 7/11 on the issue of Members of Congress pushing to revamp previously agreed to trade deals.
- **Illinois Farm Bureau Radio** – Kleckner was interviewed on 10/11 after the GOP economic debate concerning trade and the 2008 elections.
- **Iowa Farmer Today** – 4/21 edition “Trade Agreement with South Korea would help U.S. Farmers” by Kleckner.
- **Iowa Farmer Today** – “Panama Canal expansion may lead to more trade from the gulf” by Tim Burrack 8/8.
- **Iowa Public Radio** – interviewed Kleckner on 5/3 regarding the trade embargo with Cuba and its’ impact on trade. The interview was also used by several other state public radio entities.
- **Iowa Farm Bureau Spokesman** – printed Kleckner’s column “The Question No One is Asking” over TPA 7/18.
- **Iowa Farm Bureau Spokesman** – printed Kleckner’s “Free trade is essential for farmers and America” on 10/17.
- **Iowa State University Institute for Food Safety & Security Newsletter (IFSS)** – the Summer/Fall 2007 issue included coverage of the Farmer to Farmer Global Roundtable hosted by TATT during the World Food Prize.
- **Jamestown Sun** – Terry Wanzek was quoted in the North Dakota press 11/1 in response to former Governor Ed Schafer being nominated as US Secretary of Agriculture.
- **KTIV-TV Sioux City, IA** (NBC) – Reg Clause quoted 5/15 “The Ethanol Boom: Corn Growers are ‘Cashing In.’”
- **The Land** – the Minnesota rural magazine based a piece on “Got Bilk?” by Kleckner in the 3/23 edition.
- **Louisville Courier-Journal** – 10/17 editorial “Farm Bill Waste” referenced Kleckner’s *New York Times* op-ed.
- **The Manila Times** (Philippines) – 11/10 article mentioned Rosalie Ellasus winning the inaugural Kleckner Trade and Technology Advancement Award in “Government to provide subsidies for planting GMO corn.”
- **Manitoba Co-Operator** – farm weekly in Canada covered Kleckner’s February speech at the Western Canadian Wheat Grower’s Conference. He was also interviewed by AdFarm Online.
- **National Association of Wheat Growers (NAWG)** –printed ‘Strategizing Fertilizer’ by Horan in their newsletter.
- **New York Times/ International Herald Tribune** – 10/15 editions included op-ed “Today’s Harvest of Shame” by Dean Kleckner. Note: The op-ed was responded to positively in a letter-to-the-editor on 10/25 by the President of Oxfam America in the *New York Times*.
- **News & Observer** (Raleigh, NC) – ran Kleckner’s *New York Times* op-ed as “Playing with food” 10/18.
- **Omaha World Herald** – 2/5 story quoted Bill Horan, “Biopharming shifts its focus away from corn.”
- **PRWeb** – “US Farmer Cites Pros of Growing Genetically Modified Food Crops” on 3/27 featured Terry Wanzek.
- **Progressive Farmer** – 3/15 story “A poor prognosis? Missteps with pharmacrops slow the next big wave in biotech” included background from Bill Horan.

- **Philippine Daily Inquirer** (Philippines) – 11/10 article “To promote bioengineered corn, DA (Department of Agriculture) puts up incentives” mentioned Rosalie Ellasus winning the inaugural Kleckner Trade and Technology Advancement Award. A similar article appeared 11/11 in the **Manila Bulletin**.
- **Philippine Information Agency** – 11/18 press release “DA assures farmers of government support” quoted Rosalie Ellasus and referenced her winning the Kleckner Trade and Technology Advancement Award.
- **RFD-TV** – Dean Kleckner spoke at and was interviewed by Orion Samuelson at the Outstanding Young Farmer Conference held early February in Phoenix, AZ
- **San Diego Union-Tribune** (Copley News Service) - “Policy push drives call for new fuels” 1/25 quoted Horan.
- **ThomasNet Industrial News Room** – “Staking Claim in a Globalized World” article on 1/16 cited work done by Ross Korves in his “Exchange Rates, Currency Manipulation and Trade” analysis.
- **Urbana/Champaign News-Gazette** – 1/13 article “Harvest, prices excite market” quoted John Reifsteck.
- **Visalia Times-Delta** (CA) – 3/5 article on Ted Sheely being named Cotton Council International director.
- **Wall Street Journal** – “Perhaps Iraq Can Prosper By ‘Peace Through Trade’” was in the 9/15 edition as a letter to the editor; based on Kleckner’s 9/14 column “Peace Through Trade.”
- **Wallace’s Farmer** – “Progress Made on Missouri River Management” on 4/26 quoted Tim Burrack.
- **Wallace’s Farmer** – Burrack quoted in 6/1 article “Culver Vetoes Missouri River Management Legislation.” The story topic also appeared on **Brownfield Ag News** on 5/30 and **Agri News** 6/5.
- **Waterloo-Cedar Falls Courier** – “Locks & Loads” on 10/21 referenced Burrack’s work on Mississippi River infrastructure upgrades. The **Mason City Globe-Gazette** ran the piece on 10/28.
- **WHO Radio - Des Moines, IA** – Reg Clause was interviewed live 11/6 on the “Big Show” over the Farm Bill.
- **WNAX Radio - Yankton, SD** - Dean Kleckner was interviewed 6/20 on the topic of the US block on the WTO dispute panel challenge made by Canada against US farm subsidies.
- **Zimmerman Communications** – “Kleckner on Biofuels was posted 3/3 – the interview done at the Commodity Classic was posted on AgWired.com and the Domestic Fuel website.

Other Print, Web, Television, and Radio Interviews:

- | | |
|---|--|
| ▪ Africa News Network | ▪ MSNBC.com |
| ▪ Ag Day TV | ▪ <i>Prairie Farmer</i> (IL) |
| ▪ AgriNews | ▪ <i>The Prairie Star</i> (MT) |
| ▪ AgriPulse Newsletter (IL) | ▪ PRWeb.com |
| ▪ AgWired.com | ▪ Red River Farm Radio Network (18 stations in MN, ND, SD) |
| ▪ <i>Bismarck Farm & Ranch Guide</i> (ND) | ▪ RFD Illinois Farm Radio Network |
| ▪ <i>Capital Press</i> (OR) | ▪ <i>Rushford Report</i> |
| ▪ <i>Commerce</i> (Montreal, Canada) | ▪ Seedquest.com |
| ▪ <i>Delta Farm Press</i> | ▪ Seed Today |
| ▪ <i>Farmer’s Market Today</i> | ▪ Severson Radio Network (28 stations in IL) |
| ▪ <i>Feed & Grain</i> | ▪ <i>Southeast Farm Press</i> |
| ▪ Georgia Farm Bureau TV | ▪ <i>Southwest Farm Press</i> |
| ▪ Grainnet.com | ▪ US Farm Report – Chicago, IL |
| ▪ Growers for Wheat Biotechnology | ▪ <i>Wallace’s Farmer</i> |
| ▪ KCSI TV – Jamestown, ND | ▪ WGN Radio – Chicago, IL |
| ▪ KFYR TV – Bismarck, ND | ▪ Wheat Letter (US Wheat Associates) |
| ▪ KRVN Ag Radio (NE, CO, KS, SD, WY) | ▪ WhyBiotech.com |
| ▪ <i>Lawrence Journal World</i> (KS, World Group) | ▪ WITY Radio – Danville, IL |
| ▪ Linder Radio Network | ▪ WLDS – Jacksonville, IL |
| ▪ MSN Money.com | |



SPEAKING, ORGANIZATIONAL & OTHER ACTIVITY

- **25 x 25 National Energy Summit** – Bill Horan, Dean Kleckner, and Mary Boote attended the 3/20-22 event in Washington, DC.
- **“Freedom to Innovate: Biotech in Africa’s Development”** – TATT helped the African Union (AU) and New Partnership for Africa’s Development (NEPAD) with the publication and distribution of their report to decision-makers in African governments and other interested parties; planned to start in January 2008.
- **Ag Pro Export Show** – Bill Horan gave a keynote address at the February event in Atlanta, GA.
- **American Farm Bureau Federation Annual meeting** – Dean Kleckner attended the annual event during January in Salt Lake City, UT.
- **Australian National Farmers Federation** – Kleckner met the group’s president, David Crosbie, 3/17 to discuss the WTO and other trade issues.
- **Australian Soybean Industry Conference** – Horan spoke to the group in March in Bundaberg, Australia.
- **4th Annual BIGMAP Symposium** – Kleckner was at Iowa State’s GM and ag products event 4/18.
- **Commendation from the Philippines Senate** – given to Rosalie Ellasus for her support of biotechnology in the Philippines, and as recognized by winning the Kleckner Trade & Technology Advancement Award in October 2007.
- **Commodity Classic** – TATT had a booth at the March corn, soy, and wheat convention in Tampa Bay, FL.
- **Farm Foundation Conference** – Mary Boote attended the event, Domestic and Trade Impacts of US Farm Policy: Future Directions and Challenges 11/15-16 in Washington, DC.
- **Farm Foundation** – Dean Kleckner participated at the event during June in Chapel Hill, NC.
- **Farmer to Farmer Global Roundtable** – October 17 event sponsored by TATT was held in conjunction with the World Food Prize in Des Moines, IA. Twenty-one producers from six continents participated at the 2nd annual roundtable discussion and associated events around the World Food Prize. The 1st annual Kleckner Trade and Technology Advancement Award was presented to Rosalie Ellasus (Philippines).
- **Indiana Ag Leadership panel** – Kleckner was a panelist 7/13 in New Harmony, IN.
- **3rd International Conference on Linking Markets and Farmers** – Reg Clause was at the conference “Exploring Leading Practices to Foster Economic Growth in Rural India” during March in New Delhi, India.
- **2nd Annual Institute for Food Safety and Security** –Kleckner participated 3/12 at Iowa State University.
- **International Agrifood Marketing Association** – Clause attended the event June in Parma, Italy.
- **Institute of Chartered Financial Analysts of India (ICFAI)** – the non-profit group in India requested to use in entirety “NAFTA at 13 – What Comes After NAFTA?” by Ross Korves in a book to be published.
- **JETRO (Japan External Trade Organization)** – Mr. Kuroda, special advisor to Japanese Ministry of economy, trade and industry requested a meeting to discuss trade issues with Dean Kleckner after reading his 10/15 *New York Times* op-ed. They met 12/13 in Des Moines.
- **Michigan State University, Institute for Trade in America** – Kleckner was part of a Conference panel 9/27, “America, the World’s Leader – But With Developing Problems.”
- **North American-European Agricultural Conference** – John Reifsteck attended the event 10/15 in Prague.
- **North Central Weed Science Society, Crop Gene Flow Meeting** – Bill Horan spoke at the December meeting in St. Louis, MO.
- **Outstanding Young Farmer Conference** – Kleckner addressed the group February in Phoenix, AZ.
- **Pacific Northwest Direct Seed Association** – Horan spoke to the group 1/11 in Kennewick, WA.
- **Presidential Candidate Survey on Trade** – a survey was sent to all presidential candidates in July.
- **Presidential Candidate Trade Issue Tracker** – TATT tracked key public statements made weekly by the 2008 Presidential candidates regarding trade issues.
- **Renewables on Parade** – *An International Conference on How Renewable Energy Can Sustain America Addressing Global Concerns About Renewable Energy Options* – Bill Horan spoke at the September conference in Washington, IA, on the topic of “Business and Politics of Renewable Energy.”
- **Senator Tom Harkin (D-IA)** – The Agricultural Committee Chairman’s office requested to talk with Dean Kleckner regarding his thoughts on the Farm Bill after his *New York Times* op-ed on 10/15.
- **Soya & Oilseed Summit** – Ross Korves spoke at the event 11/12 in Chicago, IL.
- **TATT Board Meeting** – the annual Board meeting for 2007 was held 8/16-17 in Des Moines, IA.
- **USDA Ag Outlook Forum** – Ross Korves attended the forum 3/1-2 in Arlington, VA.
- **Western Canadian Wheat Growers Association** – Kleckner gave keynote 2/16 in Calgary, Canada. The group also invited Rosalie Ellasus of the Philippines, 2007 Kleckner Trade and Technology Advancement Award winner, to speak at the 2008 meeting 1/24-25 in Minneapolis, MN.
- **World Ag Forum** – Kleckner participated at the 5/8-10 event in St. Louis, MO.
- **2007 World Food Prize Laureate Announcement** – Dean Kleckner and Mary Boote were invited to attend the announcement June 18 at the US Department of State in Washington, DC.